

Choose Integrated. Strategic. Partners.

Our goal is to help you, or your organization, achieve success with highly talented partners, all under one roof.

This means the least amount of hassle with maximum impact. We deliver custom solutions to businesses, organizations, and institutions that will empower them to thrive in today's competitive and dynamic landscape.

Our partners have extensive experience in government relations, marketing and communications, research and polling and joint ventures and partnership. Altogether, this results in a comprehensive solution that works with and for you, ensuring you don't have to worry about covering all your bases or spend valuable time looking for outside contractors.

Let's Explore How We Can Support You

Every organization is unique, and so are our strategies. Integrated Strategic Partners (ISP) works with you to develop a plan that aligns with your goals, values, and budget, ensuring a customized approach for optimal results.

We have a powerful combination of services under one roof, that drive tangible results. Choose ISP for sustained success and maximum impact.



To engage us, visit ISPartnersinc.com
or contact hello@ISPartnersinc.com



ISP brings together four industry leaders to create a whole that is, truly, greater than the sum of its parts.



Danchilla Consulting

GOVERNMENT RELATIONS

Hal Danchilla — Principal

We are experts in government policy and regulation. Our counsel, advocacy, and outreach will drive your legislative and regulatory goals forward in meaningful and strategic ways. If you find yourself in a time of crisis, our expertise in public relations ensures issues are addressed promptly and effectively, minimizing negative impacts on your operations and reputation. We excel at identifying opportunities for collaboration, presenting evidence-based arguments, and making impactful recommendations to keep you ahead of legislative and regulatory changes. Leveraging our extensive network and proven strategies, we foster and maintain key relationships, resulting in open communication channels and increased receptivity to your needs.

ThinkHQ

PUBLIC OPINION AND STAKEHOLDER RESEARCH

Marc Henry — President

Important decisions require informed decision makers. Data-driven insights, research, and polling are essential to your organization's path to success. Our team of experts will provide you with all the information you need to maximize effectiveness, increase engagement, and to take the decisive action needed to succeed. It means mastering market trends, public opinions, and policy landscapes. It means making informed, strategic decisions that are grounded in your current position and future aspirations. Tailored attitudinal segmentation and message testing offer deep insights into public perceptions, ensuring your strategies are grounded in robust data.

ISPartnersinc.com

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MARKETING AND COMMUNICATIONS

Alyson Hodson — President and CEO

Building your brand, telling your story, and connecting with your target audience are at the core of our relationship with you and your organization. We drive growth, increase brand loyalty, and we will help you to stay on message and on target. We craft and communicate clear, compelling messages that resonate with policymakers, the public, and stakeholders. We also create marketing campaigns with custom-created content, and then integrate digital, social, and traditional media, ensuring consistent and impactful messaging to your audiences.

P3 Capital Partners Inc.

JOINT VENTURES AND PARTNERSHIP

Hon. Doug Horner ECA, ICD.D — Partner

Monica Barclay — Partner

Hon. Jeff Johnson ECA, ICD.D — Partner

Our team has extensive experience in small and medium size business, creating partnerships and opportunities, experience as elected officials and Cabinet Ministers, and as a senior political appointment working in the civil service within the government of Alberta. P3CP has unparalleled expertise in the areas of government policy, a strong understanding of how governments' mandates will play out, policy shifts that could occur, and the risks and opportunities that will follow. The P3 team is well versed in not only government relations but also private sector partnership in terms of developing and executing on RFPs and RFEOs, raising capital, creating partnership agreements and nurturing joint ventures.